

# Averitt Express

World-leading transport and logistics companies rely on Gallagher perimeter security systems 24/7.



"Since we installed the Gallagher perimeter security system, there hasn't been one break in, we haven't had any problems."

**John Walton** Director of Safety and Compliance, Averitt Express

### **AVERITT EXPRESS**

Established in 1971, Averitt Express is a leading provider of freight transportation and supply chain management with international reach to more than 100 countries. The company specializes in delivering customized solutions with a single source of accountability for service offerings that include less-than-truckload, truckload, time-critical, importing/exporting and supply chain management.

Backed by successful execution for hundreds of customers, Averitt's supply chain management capabilities include dedicated fleet operations, warehouse management services and transportation management.

Recognized for quality, flexibility and on time service, Averitt believes in exceeding customer expectations. One of Averitt's key differentiations from competitors is its dedication to ensuring customers' freight is secure.

#### **The Challenge**

John Walton, Director of Safety and Compliance, has been with Averitt Express since 1984 and remembers when security received less attention

than other risk factors such as accidents and injuries.

But in recent years the changing times and criminal element have meant that security is now at the forefront of Averitt's activities.

Protecting customers' goods is a number one priority for Averitt Express and it was

becoming increasingly difficult to achieve with existing security measures such as chain link fencing, lighting and guard services.

John recalls, "The criminal element viewed carriers as an easy target, and like a lot of carriers, Averitt Express needed stronger countermeasures in place to deter them."

In addition, Averitt Express did not want to cause themselves or their customers

the costly inconvenience resulting from site theft. Ideally, John wanted a perimeter security solution for Averitt Express that would:

- > Act as a strong visual deterrent to would-be thieves
- > Add credibility to the site. John wanted clients to see that Averitt is serious about protecting their valuable merchandise

"In a couple of years' time the Gallagher perimeter security system will pay for itself."

- > Operate reliably 365 days a year in all weather conditions
- > Be safe for employees and customers on site.

#### **The Solution**

Averitt Express initially identified five sites that were at high risk and installed the Gallagher perimeter security system, as a primary countermeasure to theft.

The Gallagher perimeter security system has been so successful that Averitt has



now had a further five sites surveyed for installation, with a plan to roll out to other sites as quickly as possible.

Since its installation, the perimeter security system continues to meet Averitt's security needs at high risk sites:

- > It has predominantly solved their problems of theft – saving thousands of dollars per attempt.
- > It provides a complete deter and detect solution 24 hours a day, 7 days a week, with minimal false alarms.
- > It has reduced the need for and cost associated with guards.

John credits the quality of the Gallagher system for its effectiveness: "You can tell quality when you see it and there are more quality measures built into the Gallagher system - the system is just a lot tighter and neater. The fence is visually more intimidating – everything from the spacing of the wire, how they install it, the equipment they use."

Averitt Express has also realized the cost benefits of installing the Gallagher perimeter security system versus more traditional methods of perimeter security. John states, "We can install a Gallagher system and remove the need for a weekend guard service, which pays for

the fence. Even on sites without guards, if I can keep our sites secure, hopefully in a couple of years' time the Gallagher perimeter security system will pay for itself!"

**Proven and Effective**

Installing Gallagher perimeter security system has helped Averitt to be recognized as a bonded carrier, which means they meet the strict perimeter security regulations from Homeland Security for importing and holding goods on behalf of clients. This has provided Averitt with a competitive edge, as they can achieve quicker turnaround times for their customers. "If you can prove that you can keep your cargo secure it brings you onto a different playing field," says John.

In addition, the Gallagher system has added credibility to Averitt sites in the eyes of customers. John says, "Our customers are proud of the fact their freight is moving through an Averitt facility."

By installing the Gallagher system at Averitt service centers, John believes he is sending a clear message to would-be intruders, that is, "Don't mess with Averitt."

As Averitt Express can attest, the perimeter security system from Gallagher is an essential perimeter security solution for any transportation and supply chain provider.

**Acknowledgements**

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## ABOUT GALLAGHER PERIMETER SECURITY SOLUTIONS

Gallagher is a global leader in perimeter security fencing. Over 70 years of experience in researching and developing the world's leading electric fence systems has enabled Gallagher to develop a total perimeter security solution for a diverse range of customers, such as utility sites, military installations, prisons, schools and many more.

To find out more about the perimeter security solutions that organizations all over the world choose to effectively deter and detect, contact your nearest Gallagher office, or visit us on the web at [www.gallaghersms.com](http://www.gallaghersms.com).

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